



www.ksgdidon.com

KSG DIDON

YOUR RISING AFRO BEATS ARTIST.

Born in Chegutu and raised in Norton, KSG DI DON began his musical journey in 2013. Known for his emotional voice, powerful messaging, and deeply honest lyricism, he has crafted a signature sound rooted in Afro Beats, Dancehall, and R&B. His music is a true reflection of the human experience—shaped by love’s highest moments and its deepest wounds. It heals, inspires, and raises awareness about important issues, including GBV.



KSG DI DON’s sound connects with anyone who has loved, lost, healed, and continues to search for something true. His artistry carries purpose, made for hearts that feel deeply and drawn to music that speaks with sincerity. With a unique style that people instantly connect with, KSG DI DON stands as a voice of emotion, resilience, and truth.

Read the [full](#) story here

Listen now



With his emotional voice, powerful message, and deeply honest lyrics, his music becomes a true reflection of the human experience. Crafted from love's highest moments and its deepest wounds, it fuses Afro Beats, Dancehall, and Reggae into a sound that heals, inspires, and raises awareness about GBV. His sound connects with anyone who has loved, lost, healed, and continues to search for something true. This is sound with purpose made for hearts that feel deeply, shaped by a unique style people instantly connect with.

TURNING PAIN INTO PURPOSE. TURNING SILENCE INTO SOUND.

DISCOGRAPHY.



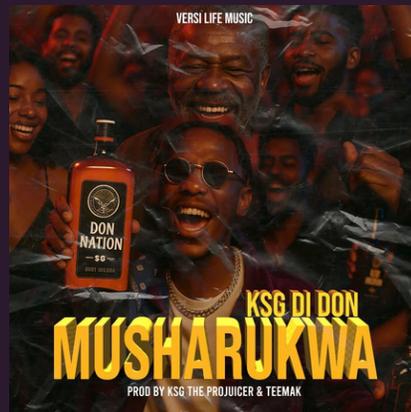
EP (2023)



Single (2024)



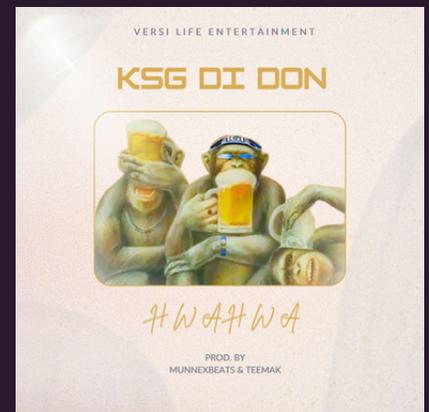
EP (2025)



Single (2025)



Single (2024)



Single (2024)

Listen now [on](#) Spotify

IT'S THE MELODY OF THE JOURNEY THAT MATTERS, NOT THE FINAL NOTE.



He has been featured on national platforms, including NRTV and ZiFM Radio, with additional media appearances across various outlets.



His songs have reached the ZIM top 20 charts for 2 weeks, with 2 songs staying at top 20 for 15 weeks.



He has performed at over 20 venues around Africa, including some of the biggest music festivals and arenas.



His songs have been covered by a variety of artists in different genres, highlighting the universality of his music.

HIGHLIGHTS FROM KSG JOURNEY.

DEMOGRAPHICS OF KSG'S AUDIENCE

80% listening on apple music, Audiomack, youtube music and Spotify



70% ZIM, SA 20%
UK and others
10%



90%
age 16-40



70%
Women

KEY STATS ABOUT KSG'S WORK

100k

Monthly listeners

10+

Collaboration on
with other artists

120K

Social media
followers

4 MILLION +

Youtube streams



MOVING HEARTS AROUND THE GLOBE.

FEATURED PERFORMANCES.



Gaborone, Botswana (2024)



Cape Town, South Africa (2025)



Johannesburg, South Africa (2024)



Harare, Zimbabwe (2024)



Pretoria, South Africa (2025)

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